

**RIDE FOR DAD** is a Canadian organization dedicated to raising funds and awareness for prostate cancer research and education. The Ride For Dad combines the excitement of group Rides with a strong commitment to a serious cause. Proceeds support prostate cancer research, education, and public awareness campaigns benefiting the communities where the money is raised.

**Register Online Today at RideForDad.ca**

Registering online helps save administrative costs but if you prefer to register in person, that works too! Every pledge matters.

**25 YEARS STRONG**

For 25 years, Ride For Dad has raised over **\$40 million** to support prostate cancer research and awareness! It is going to be an incredible year as we celebrate our past and look forward to our continued future of saving lives. Your participation and pledges you raise are so valuable.

**Celebrate our 25th Ride For Dad National Anniversary with us as we have fun and save lives!**

To Register or donate online visit

@RideForDad

**GRAND PRIZE OVER \$16,000**




 Powered by 

Collect \$100 in pledges for your chance to WIN A **BMW 2025 F 900 XR\***

\*MSRP incl. options - \$16,070 See RideForDad.ca for contest rules

**RIDE DAY**

**SATURDAY, JUNE 14, 2025**

Registration 7:00 a.m. - 9:45 a.m.

Kickstands up 10:00 a.m. SHARP

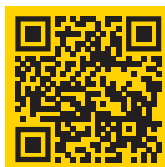
*Join Celebrity Ride Captains*



Join Honorary Ride Captain Todd James of K-97



Join Celebrity Ride Captain Gord Steinke from former Global TV News Anchor



RideForDad/Edmonton

**SECONDARY PRIZE OVER \$10,000**



Collect \$100 in pledges for your chance to WIN **The Best of the Canadian Rockies Tour 11 Day Motorcycle Adventure** (tour & airfare)\*



Package Value incl. airfare **OVER \$10,000**  
\*See RideForDad.ca for contest rules.

Powered by  **BMW MOTORRAD**

LOCAL PRESENTING SPONSOR



PLATINUM SPONSOR

**VOLVO**

VOLVO CARS EDMONTON

GOLD SPONSORS



SILVER SPONSORS



MEDIA SPONSOR



BRONZE SPONSORS

Red Knights Alberta 1  
Riverside Honda & Ski-Doo



**EDMONTON**  
**RIDE FOR DAD**  
**SATURDAY JUNE 14, 2025**



Powered by  **BMW MOTORRAD**

**RIDE FOR DAD.CA / EDMONTON**

