

THIS IS THE FIGHT AGAINST PROSTATE CANCER



**FIGHTING
PROSTATE
CANCER**
Prostate
Cancer
Fight
Foundation

Fight prostate cancer.
Find it early.
Treat it early.
Live.



TELUS

Join the fight
against prostate cancer!
Visit RideForDad.ca
to learn more, make
a donation, or find a
TELUS Ride For Dad
event near you.



THIS IS THE FACE OF PROSTATE CANCER



TELUS



The TELUS Ride For Dad has been leading the fight against prostate cancer since 2000.

The Ride For Dad was founded by Garry Janz, President, and Byron Smith, National Ride Captain.

A friend of Garry's said that if he had gotten checked earlier for prostate cancer, he "wouldn't be going home to plan his funeral." Garry and Byron were moved by his story and wanted to do something. They knew they couldn't help their friend, but maybe they could help other men. **The Ride For Dad was born to raise money to fund research and spread awareness about prostate cancer.**

The first Ride For Dad was held in Ottawa 20 years ago, and now **Rides are held from coast to coast in Canada** and has grown to include ATVs, snowmobiles and watercraft.

Assembled is just a sampling of the Ride For Dad family of cancer researchers funded through the Prostate Cancer Fight Foundation

"If it wasn't for the TELUS Ride For Dad, I would not have gotten a PSA test. Getting checked early probably saved my life. Thank you TELUS Ride For Dad."
— Vince Streukens



Prostate cancer is the most commonly diagnosed cancer among men in Canada. One in seven men will get prostate cancer, and 12 men die from it daily.

But prostate cancer can almost always be successfully treated if it's caught early. We encourage men to see their doctor to **#GetChecked**.

Since 2000, the TELUS Ride For Dad has raised over \$35 million. The funds are used to award research grants through its charity arm, the Prostate Cancer Fight Foundation, and to deliver awareness campaigns to **directly benefit the community where the money was raised.**

The TELUS Ride For Dad works all year long to spread the message to men to **#GetChecked**. **And the researchers who receive Ride For Dad funding never stop working to try to improve men's lives** through better detection and better treatment of prostate cancer.

Ride For Dad is a family. We are a community of Riders, dedicated volunteers, fundraising champions, corporate partners, prostate cancer survivors, patients, friends and families.

Help us keep families together – join the fight against prostate cancer.

