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## news release

# THE 2021 TELUS MANITOBA MOTORCYCLE RIDE FOR DAD TO CONTINUE WITH 'RIDE ALONE TOGETHER' FORMAT

**WINNIPEG, MB:** Respecting provincial health guidelines and the continued risks of large gatherings, 2021 TELUS Manitoba Motorcycle Ride for Dad (MRFD) Ride format will again be **RIDE ALONE TOGETHER**. Registered riders are asked to collect pledge donations to fight prostate cancer in Manitoba and 'Ride Alone Together' on a day and route of your choice. There will again be no official start and October 2, 2021 is the last day to 'Ride Alone Together'.

"The uncertainty and continued risks of the COVID-19 virus dictates the 'RAT Ride' format," said Kirk Van Alstyne, Co-Chair, MRFD. "The health and safety of our Riders is our first priority and we know our Riders, sponsors, donors and volunteers will step up again to fight prostate cancer."

Registered Riders will be free to participate in new contests and promotions by visiting Manitoba landmarks and posting photos of their travels on social media. Riders can enjoy their 'RAT Rides' anytime prior to October 2 and may drop off pledges at the MRFD tent at Earls Polo Park, October 1 or 2 from 10:00 AM to 4:00 PM. All registration and Ride Day format details are listed at [www.ridefordad.ca/manitoba](http://www.ridefordad.ca/manitoba)

The 2020 MRFD 'RAT Ride' raised over \$160,000 for prostate cancer research and education in Manitoba. This brings the 12-year total to over \$2.65M.

"We invite all motorcycle enthusiasts to register for the Ride online and collect pledge donations," said Moe Sabourin, MRFD co-chair and President, Winnipeg Police Association. "Prostate cancer is still one of the leading causes of death in men and the need for research funds continues. Together with our sponsors and media partners, we will continue to inform Manitobans of the importance of early detection of prostate cancer."

Register for the 2021 TELUS Manitoba Motorcycle Ride for Dad or make a pledge donation online by visiting [www.ridefordad.ca/manitoba](http://www.ridefordad.ca/manitoba) @ridefordadmb

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