

The Ride For Dad
**SAVED
MY LIFE...**

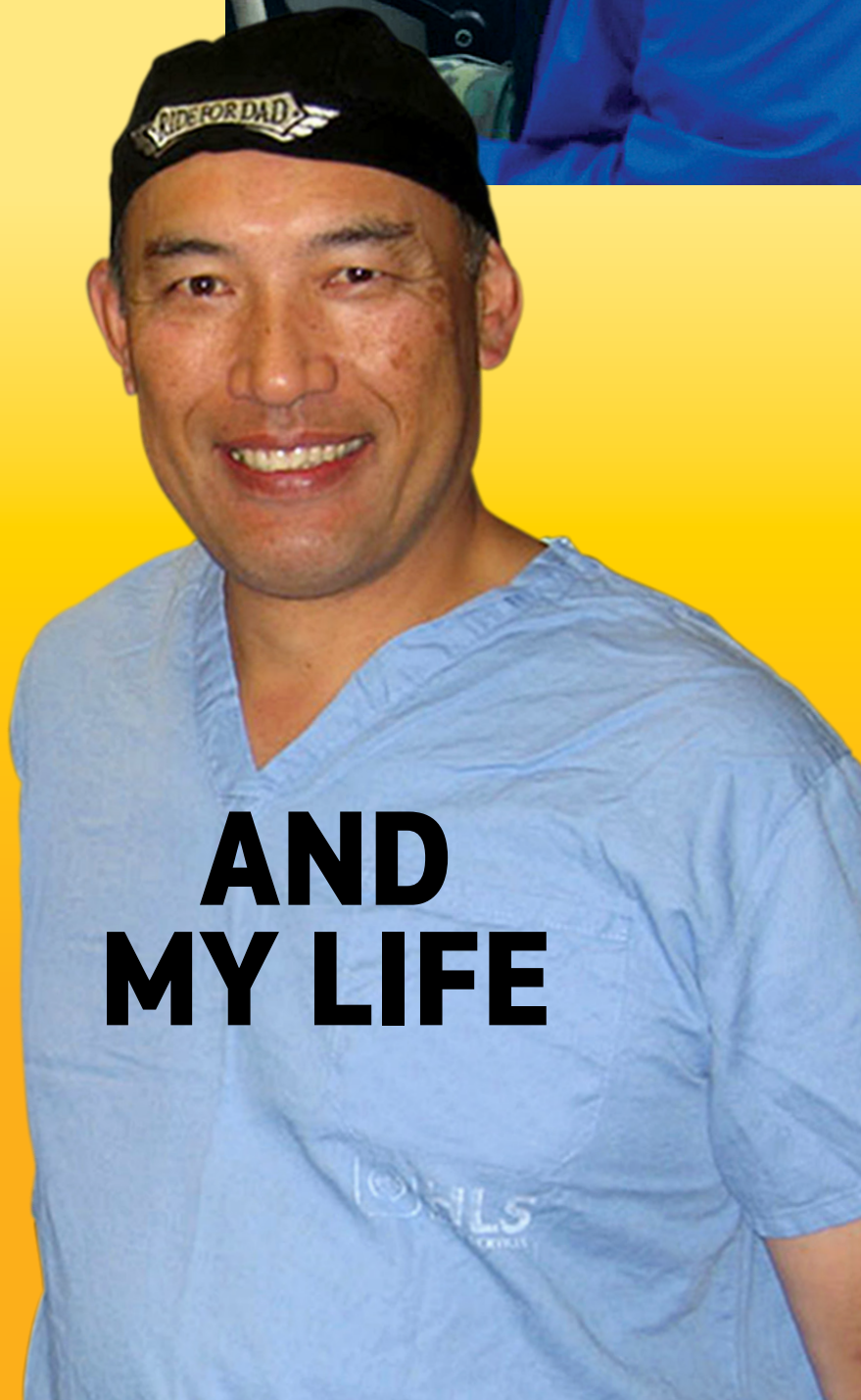


**AND
MY LIFE...**



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Join us in the fight
against prostate cancer.
**The life you save
might be your own.**



**AND
MY LIFE**

What is the **RIDE FOR DAD?**



The Ride For Dad, in support of the Prostate Cancer Fight Foundation, holds motorcycle and power sport events raising funds for the fight against prostate cancer. Committed volunteers hold events in over 20 communities across Canada.

Participants register for local riding events and collect pledges. Motorcyclists travel through the community with VIPs, celebrity riders and community partners drawing attention to this important cause. Since the very first Ride For Dad ride in the year 2000, \$39 million has been raised in the fight against prostate cancer.

Why is EARLY DETECTION so important?

Prostate cancer is one of the leading causes of death from cancer among Canadian men.

If detected early, the 5-year survival rate is extremely high.

Detected late, it can be a different story.

A simple prostate-specific antigen (PSA) blood test may save your life or the life of someone you love. It is our mission to raise awareness and spread this information!



Does my pledge or donation really MAKE A DIFFERENCE?

Funds raised through the Ride For Dad are used for life-saving awareness of the importance of the early detection of prostate cancer and critical prostate cancer research benefiting the ones you love.

To ensure your donations are used in the most effective way, a National Medical Advisory Board directs the funding to the most appropriate research projects.

Proceeds raised in your Ride For Dad community stay within the region that benefits that same region.

Left: Researcher Evangelia Litsa Tsiani examines the effects of rosemary extract in prostate cancer with proceeds raised by the Ride For Dad.

How can YOU support the FIGHT AGAINST PROSTATE CANCER?

- **Register as a rider** for an event in your community and collect pledges
- **Pledge** a rider
- Make a simple **donation**
- Spread the message that a simple **PSA blood test might save your life**

“The Ride For Dad saved my life.”

This statement is the reason we fight to keep families together.

To join the fight through event registration, a pledge, donation or sponsorship, visit

RideForDad.ca

